

Datasheet

The Interwoven® TeamSite® Content Server

Web content management for the enterprise

Interwoven TeamSite® is the industry's most advanced Web Content Management Platform. For enterprises, TeamSite underpins corporate intranets, employee and support portals, public Web sites, extranets for dealers, agents, and partners, as well as e-mail, wireless, and print marketing media. TeamSite enables businesses to manage the disparate—yet crucial—information and brand experiences that make up their marketing and service channels.

TeamSite helps businesses accelerate time-to-market, ensure cross channel message consistency, efficiently manage the brands, and improve workforce productivity—by automating business processes and extending content contribution and collaboration throughout the enterprise. Based on patented, award-winning, sixth generation technology, TeamSite lets organizations manage content and experiences for any type of Web site or Web application—as well as for other traditional marketing mediums. The world's most successful companies, including GE, Siemens, and Cisco Systems, have standardized on TeamSite as the foundation for managing high value strategic content.

Product architecture

The TeamSite Content Server is built on a high-performance repository that stores and manages all asset types, including file-system content, database content, XML, digital and brand assets, media files, documents, and application code.



Site management is easy with visual drag-and-drop, point and click capabilities

Service-oriented architecture

TeamSite Content Server was the industry's first content management platform to adopt a Service-Oriented Architecture (SOA) for fast, flexible application integration. The Interwoven ContentServices SDK (CS SDK)—a Web services interface using SOAP and WSDLs for TeamSite services—provides access to the SOA, making it easy to incorporate a portfolio of content management services into any business application. Organizations can easily expose more than 160 services, including storage, authentication, version control, workflow, and metadata services to applications such as portals, CRM, PIM, IVR, HR, ERP, POS, wireless, marketing campaign management,

and financial applications—or even homegrown applications using open standards.

Heterogeneous

TeamSite supports development on both J2EE and .NET platforms for full enterprise flexibility and enables a cost-effective multi-channel content strategy. By exposing and re-purposing content across multiple customer, partner, and employee touchpoints, companies get more value from their investments in content development and deliver more consistent messages.

Foundation and tools

TeamSite provides a set of application services to manage content and automate business processes, including:

- Flexible, easy to manage workflows for automating critical business processes
- Library services for creating, browsing, searching, transforming, and viewing assets
- Parallel development support
- Templating capabilities
- Version control, access control, and search services
- Metadata management services
- Archival services
- Multi-stage deployment and provisioning
- Taxonomy and navigation management

Multi-site management and archiving

Fundamental to the TeamSite Content Server architecture is Interwoven's patented branching and collaborative development model. This approach enables organizations to manage multiple sites—corporate sites, micro-sites, intranets, extranets, support sites, portal, or multi-channel publishing initiatives—all from the same infrastructure. TeamSite maintains archived copies of individual assets, as well as snapshots of whole sites, so users can compare, track, or roll back individual assets or components, site sections, whole Web sites or documents.

Parallel, collaborative content development

TeamSite's extensive parallel development capabilities are ideal for companies who require frequent changes to multiple sites, want to retain control, and deliver high quality experiences. With parallel development, separate teams can work independently on different projects without additional software or hardware costs. Collaboration capabilities allow users to simultaneously make changes to content, data, and code—on the same site. Users visually review and merge changes, then test the entire website as if it were live.

Administration and security

Interwoven delivers robust security with granular permission management. Sophisticated role and rules management features make it easy for non-technical business users to manage multiple initiatives and sites within specific, predefined boundaries. Using TeamSite to delegate administration and contribution reduces demand for resources and enables companies to get accurate, relevant content to the Web faster.

Ease-of-use and power

Designed for simple rollout, TeamSite features the industry's most intuitive, simple, and customizable user experience—ContentCenter. Easy enough for business professionals, yet powerful enough for project managers, site designers, developers, and administrators as well.

The suite includes:

- **ContentCenter Standard**—a clear, easy portal-like interface with wizard-driven, point-and-click content contribution features for non-technical business users; interacts with business content, workflows, and forms.
- **ContentCenter Professional**—an advanced interface for power users, project managers, and administrators, who can perform the most advanced content management with just a few clicks; project managers can quickly and easily track and manage the content publishing lifecycle; administrators can take advantage of in-context administrative functions to set up environments and monitor content contribution.
- **FormsPublisher**—provides for structured, form-based content authoring by non-technical business users. FormsPublisher is most often used by common or frequent content contributors as an interface for authoring such content types as press releases, announcements, or events as well as content that is likely to be repurposed across multiple channels (such as Web, wireless, and print) and/or multiple sites.
- **SitePublisher**—extends the power and ease-of-use of TeamSite with WYSIWYG, drag-and-drop page assembly and point and click presentation management. SitePublisher is most often used by page designers and owners as well as casual,

or less technical content contributors for in-context or in-line editing of a Web page. With SitePublisher, users can click directly on a page, author content “in-context”, and submit for review.

Point and click customization

By easily making customizations directly on the page, with point and click simplicity, page owners can quickly modify content and its look and feel to fit changing business requirements.

In-context review and edit

Authorized team members can easily modify content in the context of any Web page they are browsing—without having to go to a separate content management interface.

Portal Integration

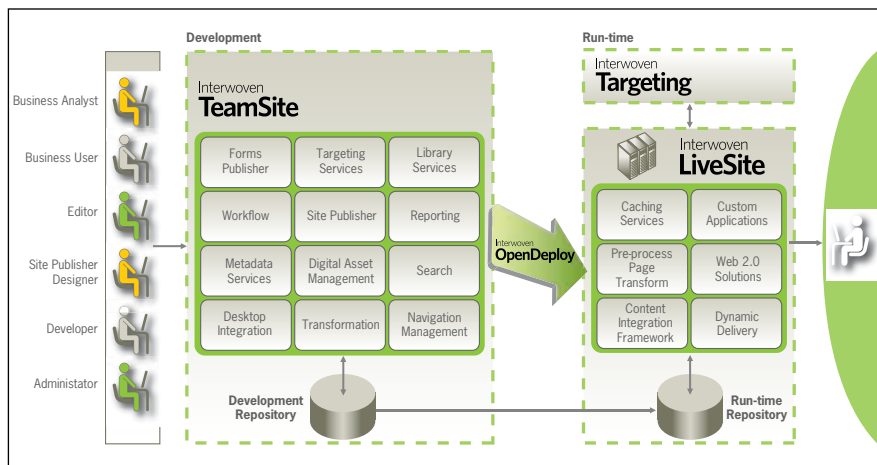
Interwoven includes connectors for leading enterprise portal applications including SAP, BEA, and IBM, and is designed to deliver content, code, and metadata to portal repositories and enable business users to manage content directly from within the portal interface. Customers can also integrate the TeamSite Content Server with leading enterprise applications software from vendors—including Siebel, Peoplesoft, and Oracle.

Key Features	
Key feature	What it does
Advanced information management	Provides extensive search services so people find content quickly; associates content with editing, testing, reuse, auditing, and publication processes
Reusable page components	Efficient reuse application functionality such as lists, navigation, and blogs across multiple sites and pages without recoding
Drag-and-drop layout	Layout sites, templates, and pages by dropping components onto pages, dragging them into place, and making powerful customizations with a point and click interface
Navigation management Inheritable templates	Easily manage site navigation by segments through an drag and drop, point and click interface
Metadata management services	Sophisticated templates automatically distribute updates and permissions across sites
Visual annotate	Supports easy commenting and page mark-up directly from browser
Visual publish	Empowers content contributors to access and edit content directly from within Web browser
E-mail interface	Supports in-line, actionable content management tasks such as approve, edit, tag, and preview, directly from Microsoft Outlook
Front-Office	Enables content authoring, submission, and publishing directly from Microsoft Office
Administration UI localization	Fully internationalization and localization of administrative UI for German, Japanese, Traditional and Simplified Chinese, French—all from a single instance of the software
Optimized workflow— with an easy, drag-and- drop visual modeler	Extends a combination of flexible, rigid, or fully-customized creation, review, notification, and publishing processes, supporting quality controls and business process automation of multiple online and offline initiatives
XML object store	Manages XML content and varying object models for element-level collaboration, reuse, management, version control, and search
Security access control	Provides configurable asset locking model with SSL/LDAP, Microsoft Active Directory, and Netegrity® SiteMinder® support, and native operating system file and directory permissions support
Central control and delegated administration	Allows centralized control of the entire platform with flexible groups and roles-based delegated administration
Granular permissions	Simplifies control of activation, restriction and access rights for any role or user, with each function, folder, or asset within the system

Platform extensions

TeamSite Content Server platform extensions ensure seamless integration across the enterprise. TeamSite Content Server is fully compatible with all components of the Interwoven Enterprise Content Management Platform, including:

- **Interwoven LiveSite Content Publishing Server**, providing powerful, scalable, dynamic content delivery in the run-time
- **Interwoven ReportsCenter**, allowing site administrators to track and report all content management and publishing activities
- **Interwoven Content Transformation Services**, allowing business users to automatically transform documents into PDFs and HTML—prior to publishing
- **Interwoven MediaBin Digital Asset Management Server** for rich media asset management
- **Interwoven WorkSite Collaborative Document Management Server** for document security, storage, collaboration, and retention
- **Interwoven MetaTagger** content intelligence services for automated metadata extraction and recommendation
- **Interwoven OpenDeploy** content distribution and publishing services for multi-stage content and code provisioning



Interwoven WCM Architecture overview

System requirements

Client Platforms: Windows 2000 SP4, Window XP SP2, Solaris 9, Solaris 10, AS/ES 4.0, Macintosh OS 10.4

Browser support: Windows 2000 SP4: IE 6.0 SP2, FireFox 1.5, Windows XP SP2: IE6.0 SP2, Firefox 1.5, Solaris and Mac: FireFox 1.5

Server platforms: Sun Solaris 10, 9 (32-bit and 64-bit), AS/ES 4.0 (x86 Intel platform), Windows 2003 Enterprise edition (32-bit) SP1, Windows 2000 SP4 (32-bit)

Hard disk requirement: Microsoft Windows: 2.2 GB required with 800 MB temporary disk space during installation plus 5-10x total disk space; Sun Solaris: 3.5 GB required with 800 MB temporary disk space during installation, plus 5-10x total disk space; RedHat Linux: 3.5 GB required with 800 MB temporary disk space during installation plus 5-10x total disk space.

Interwoven is a global leader in content management solutions

Interwoven's software and services enable organizations to effectively leverage content to drive business growth by improving the customer experience, increasing collaboration, and streamlining business processes in dynamic environments.

Our unique approach combines user-friendly simplicity with robust IT performance and scalability to unlock the value of content.

Today, nearly 3,800 enterprise and professional services organizations worldwide have chosen Interwoven, including: adidas, Airbus, Avaya, Cisco, DLA Piper, the Federal Reserve Bank, FedEx, HSBC, LexisNexis, Microsoft, Samsung, Shell, Samsonite, White & Case, and Yamaha. Over 19,000 developers and over 300 partners enrich and extend Interwoven's offerings. To learn more about Interwoven, please visit www.interwoven.com.

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